

	TITLE	GOAL	DATE	FORMAT AND DURATION
Beauty News	DO YOU LOVE YOUR SKIN? GIVE IT A PERFECT EXFOLIATION!	Why exfoliation is important and which products choosing	04/09/2023 Available 48h	Webinar, 30 min
 MINI-TALKS	SENSORY MARKETING IN THE DIGITAL ERA	The use of the 5 senses on social media to grab user's	11/09/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	IS YOUR BEAUTY CENTER INSTAGRAMMABLE?	How to create an extra-ordinary selfie moment and share it in a spontaneous way with your clients	18/09/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	WHATSAPP CATALOGUE	How to create and maintain a catalogue on WhatsApp	02/10/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	CONTENT MARKETING	What to communicate with your stories	16/10/2023 Available 48h	Webinar, 15 min
Beauty News	NIACINAMIDE: THE POWER OF A VITAMIN	Niacinamide's benefits for the skin and characteristics	06/11/2023 Available 48h	Webinar, 30 min
 MINI-TALKS	SOCIAL MEDIA SCHEDULING TOOLS	Social media platforms to program your activities	13/11/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	THE HERO'S JOURNEY	How to structure an authentic hero-product story	20/11/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	VISUAL CONTENT MARKETING	The correct way to illustrate a before-after image	04/12/2023 Available 48h	Webinar, 15 min
 MINI-TALKS	SOCIAL MEDIA GUIDELINES	Do's and don'ts	11/12/2023 Available 48h	Webinar, 15 min